



ABOUT THE CREATOR

Mariah Halvorson is the owner, designer, & creative mind behind MJ Creative Co. As a cancer survivor, Mariah looks forward to the possibilities of the future and always does whatever makes her feel truly happy. With a Bachelor's degree in Advertising & Public Relations, her background, natural design ability, and entrepreneurial spirit makes for the perfect small business owner. She is extremely passionate about old-fashioned techniques, like nib & ink calligraphy and letterpress printing, and is continuously building her business to incorporate those forgotten arts.



ABOUT THE COMPANY

MJ Creative Co started as a custom stationery business; but has since evolved into a central location for anyone interested in wedding stationery, calligraphy, branding, and creative business tips. Our social media is filled with beautiful lettering, paper, and stylish flat lays - and has proven itself to be a huge source of business referrals and a place to connect with our business on a personal level. MJ Creative Co is a leader and influencer in the creative world to other creatives and lettering artists - and is on a continuous path of growth that shows. As we continue to build our influence, we look forward to collaborating with other businesses for mutual growth.



SPECIAL FEATURES

- + On instagram: hosting lettering challenges and co-runs @ladybosslettering
- + Wedding stationery & branding related tips
- + Lettering/craft tutorials
- + Small business tips for "creativepreneurs"





ONLINE REACH

Email Subscribers + 782

Monthly Views + 2,370

Unique Views + 2,270



@mjcreativeco

8,700



/mjcreativeco

383



OTHER STATS

- + Pinterest: 1,600 followers / average 100k monthly views
- + 2,300+ Youtube followers
- + Average 2,500 accounts reached per week on Instagram

DEMOGRAPHICS

Small business owners, female business owners, fellow creatives, brides, beginner and intermediate lettering artists, bloggers, crafters, printers, & more!



TYPES OF COLLABORATION

- + Sponsored posts
- + Event hosting & live calligraphy
- + Social promotion
- + Giveaways
- + Guest blogging
- + Multi-brand collaboration
- + Product reviews



CONTACT INFO

Contact for sponsorship rates and other info needed at mariah@mjcreativeco.com.